

Date of Release: February 7, 2003

**High Technology Sensors
and Automation Controls**



TURCK Introduces "Kübler by TURCK"

For Electronic Files of Press Release/photo, please see note below.

For additional information please contact:

Sensors Division:

Cruger Dunlap
Business Development Manager
TURCK Inc.
(770) 974-5678
e-mail: cruger.dunlap@turck.com

Marketing Services:

Grant Bistram
TURCK Inc.
(763) 553-7300 ext. 7312
e-mail: grant.bistram@turck.com

Kübler Marketing Agreement Brings Broad Line of Encoders to North America

Minneapolis, MN - TURCK Inc. has announced an exclusive, long-term marketing agreement with Fritz Kübler GmbH of Schwennigen, Germany to market **Kübler's** full line of incremental and absolute encoders in North America. Founded in 1960, Kübler is a 42 year-old company with an extremely broad range of encoder products represented in more than 45 countries worldwide.

The agreement immediately brings an extensive new line of encoder products to the North American market, with application uses wherever movement, position, speed or length needs to be measured or recognized, including robotics, medical technology, drive engineering, woodworking, packaging and other industrial applications. Encoders transform rotational mechanical movements into electrical signals for both incremental and absolute measuring systems.

Especially significant, all "**Kübler by TURCK**" encoders are available in both solid-shaft and new hollowshaft designs, making it the broadest selection available. Hollowshaft encoders save up to 30% in costs and up to 50% of the required space versus shaft encoders. The complete "**Kübler by TURCK**" line includes miniature to large bore incremental shaft encoders, incremental hollowshaft encoders, absolute single- and multiturn models in both solid-shaft and hollowshaft designs, plus programmable models. Additional products include stainless steel models, draw-wire linear models, plus a wide range of accessories including mounting flanges, brackets, couplings and more.

The "**Kübler by TURCK**" Plus integrated circuit technology provides unique advantages including temperature and aging compensation, improved resistance to electromagnetic interference, wider temperature range from - 40° to +110°C (-40° to +230°F) and high resistance to vibration and shock, up to 250 gs.

TURCK

NEWS RELEASE - For Immediate Release

TURCK is a leading supplier of advanced control solutions to help manufacturers improve their automated processes.

For other **TURCK** products or technical information, please contact:

Application Support - 1-800-544-PROX (7769)

TURCK website - www.turck.com

TURCK e-mail - sensors@turck.com

Note: If you would like a high resolution digital copy of this photograph, please go to: <http://www.turck.com/pr/kublerintro/>
Click on download Hi-Res Version. Right click and choose "save picture as" and save image to your specified directory.